

# Making Social Innovation Happen

EWMD International Conference 2012 in Austria  
November 10th, 2012, Europahaus, Mayrhofen im Zillertal



Dear EWMD members and EWMD guests

As already notified, we would like to invite you to this year's

**EWMD International Conference in Mayrhofen/Zillertal, Austria  
on Saturday, 10<sup>th</sup> November 2012.**

The outline below is to give you an initial impression. More information can be found at <http://conference2012.ewmd.org>.

The theme of the EWMD International Conference this year is **"Making Social Innovation Happen"**. It describes the demanding goal of playing an active part in creating a better economy and society for the future. Many people all over the world have realised that such a change is essential in view of financial, political and economic crises. Established solutions that worked well until recently are no longer adequate to meet the challenges and crises we now face.

Our motto: **Making Social Innovation Happen**, expressed through the major topics of

- Challenges
- Strategic problem solving approach
- Social Innovation drivers
- Drawing on untapped resources in workforce, politics and society
- Fostering Social Innovation

in the form of a fitting programme.

## **Have both – fun and success**

In our Conference program we combine:

- **Top-class expert presentations** (e.g.: Dr. Ibrahim Abouleish, SEKEM, holder of Alternative Nobel Prize; Valerie Keller, Fellow of Oxford University, CEO of "Veritas", World Economic Forum 2012 Young Global Leader),
- **intensive dialogue-oriented workshops** with practicable results, **keynote speeches**
- and an **inspirational evening event**.

## **Simultaneous interpretation:**

There will be simultaneous interpretation available: English-German-English, English-Italian-English

**To all EWMD members international: Please also register for the AGM on 11<sup>th</sup> November 2012.**

As usual our International Annual General Meeting will be held in connection with the International Conference on Sunday, the 11<sup>th</sup> of November 2012 at the same location.

**To all EWMD Austria members: Please register for the AGM EWMD Austria on 9<sup>th</sup> November.**

It will be held at the same location as the International Conference.

**Book now and take advantage of the early bird discount for the International Conference  
(early bird registration is closing on 3<sup>rd</sup> October 2012)**

In case of questions: the conference project team can be reached by e-mail:  
[international.conference@ewmd.org](mailto:international.conference@ewmd.org)

**We are looking forward to see you in Mayrhofen.**

**Best wishes from the EWMD International Conference Project Team**

contact: [international.conference@ewmd.org](mailto:international.conference@ewmd.org)